

# 7 November 2018

## Telkom and Netflix confirm partnership in South Africa

Telkom confirmed today it had secured a partnership with the leading internet entertainment service, Netflix.

The partnership is Netflix's first such agreement with a South African telecommunications company and a significant milestone as the company seeks to bring South African consumers the latest technologies and a great entertainment experience.

Telkom Content Executive, Wanda Mkhize said, "we are excited to expand our content offering with Netflix. The Netflix partnership allows us to offer more entertainment.

"As a start, we can respond to customer requests for the inclusion of Netflix on Telkom's LIT TV Box," she added. Netflix will be available on Telkom's LIT TV Box later this year.

Maria Ferreras, Netflix's VP Business Development EMEA, said: "We are excited to partner with Telkom and highlight our commitment to South Africa. With this partnership, Telkom users will easily access the most-loved entertainment experiences that Netflix provides.

Netflix service in South Africa includes licensed and original TV series, movies, stand up comedies, documentaries and children's programmes. Netflix is the home of award-winning Original series and movies like Stranger Things, 13 Reasons Why, The Crown and The Kissing Booth.

Mkhize said the teams are working on exciting mobile & broadband service offerings to be launched before the end of the year. These will include enhanced LIT video options and data offerings.

### About Netflix

Netflix is the world's leading internet entertainment service with 130 million paid memberships in over 190 countries enjoying TV series, documentaries and feature films across a wide variety of genres and languages. Members can watch as much as they want, anytime, anywhere, on any internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

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